

# Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE

KANSAS CITY  
METRO

MO

ANNUAL ECONOMIC  
IMPACT IN KANSAS CITY

**\$831  
MILLION**

INCLUDES MANUFACTURERS  
AND SUPPLIERS, SALES AND  
SERVICES, BOATING ACTIVITIES,  
AND BUSINESS TAX REVENUE

SUPPORTS

**2,780**

KANSAS CITY JOBS

1,058 DIRECT JOBS &  
1,722 INDIRECT JOBS

**66**

BUSINESSES IN  
KANSAS CITY



**141.6 MILLION**

AMERICANS GO BOATING EACH YEAR



U.S. BOATING  
IS A NET EXPORTER

**\$1.5 BILLION**  
ANNUAL BOAT EXPORTS



**289,854**

REGISTERED BOATS IN MISSOURI



ANNUAL RETAIL SALES  
OF NEW BOATS, ENGINES  
& MARINE ACCESSORIES  
IN MISSOURI

**\$468 MILLION**



**95%**

OF BOATS SOLD IN THE  
U.S. ARE  
made in the U.S.



**62%**

OF BOAT OWNERS HAVE  
AN ANNUAL HOUSEHOLD  
INCOME OF  
**\$100,000 or less**



**84%**

OF U.S. BOAT  
MANUFACTURERS ARE  
small businesses



**95%**

OF BOATS IN THE U.S. ARE  
SMALL, TOWABLE BOATS  
under 26ft