



## Exhibitor Referral Form

Today's Date: \_\_\_\_\_

Referring Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-Mail: \_\_\_\_\_ WEB: \_\_\_\_\_

I would like to submit the following referral as an exhibitor for this NMMA show. I understand and accept the following guidelines to the incentive program:

A "Referral" is defined as a company that was not an exhibitor in the 3 most recent years of a specific NMMA show. An "Exhibitor" \* is defined as a company that is a current year exhibitor in a specific NMMA show.

\*Employees of an "Exhibitor" and Participating Dealers of record qualify for the referral incentive. Non-exhibiting marketing agencies referring clients do not qualify for the referral incentive. Non-exhibiting individuals or those not in the marine trades do not qualify for the referral incentive.

1. The referral must exhibit a product or service that fits into the NMMA guidelines of admissible exhibits. The acceptance and / or placement of the referral are solely at the discretion of the show manager.
2. The exhibitor and referral must be in good standing and have no debts with any other NMMA shows or association services.
3. The incentive will be a \$100.00 payment for each referral where the exhibitor and referral both participate in a specific NMMA show. This payment will be in the form of a check **sent to** the individual that provided the qualifying referral within 30 days after the specific NMMA show.

NMMA Show: \_\_\_\_\_

Company Referred: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-Mail: \_\_\_\_\_ WEB: \_\_\_\_\_

Date that you spoke to Referral contact regarding exhibiting in the show: \_\_\_\_\_

Notes: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_